



UNC GREENSBORO

College of Arts
and Sciences

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Major

Media Studies (BA)

Contact

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MEDIA STUDIES

Media Studies focuses on the creative production and critical consumption of a range of moving-image media and prepares students for careers in many media specialties. Majors have opportunities to study and produce narrative and documentary film, interdisciplinary media productions, television, and video journalism.

Degree Outcomes

- Graduates have gone on to CBS New York; Lionsgate; Cross Creek Pictures; Trailer Park Productions; Fox Broadcasting Co.; WRAL-TV in Raleigh, N.C.; WGHP-TV in High Point, N.C.; freelance positions as producers, directors, and assistant directors in broadcasting; and motion picture and television production.
- Graduates have earned advanced degrees at schools including the University of Southern California, UCLA, and Savannah College of Art and Design.

The Student Experience

- Take classes from nationally and internationally recognized filmmakers and scholars.
- Access facilities that include a television studio, nonlinear editing space, and audio production studio.
- Craft your own program of study, drawing from courses on various aspects of film, video, and digital media production: media and screenwriting; media theory, history, and criticism; and news reporting and analysis.
- Participate in film, television, radio, print, and Web-based media internships.
- Get hands-on experience at WUAG, a student-run campus radio station, and Spartan TV, a student-run campus television channel.
- Participate in the Study Abroad program.

Accolades & Accomplishments

- Faculty includes several distinguished scholars and creative artists, including Dr. David Cook, who wrote *A History of Narrative Film*, the definitive history of motion pictures, used worldwide.

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