The Arts Administration Program is for students wanting to lead and make a difference in the arts. Students graduate ready to pursue careers in arts and cultural organizations, arts-related businesses, or start their own entrepreneurial venture in the arts. Students who aim for a career as a professional performing or visual artist will also find the major valuable. The Arts Administration degree works well as a second major with art, dance, music, and theatre degrees.

**Degree Outcomes**

- Graduates work in companies such as the Charlotte Symphony Orchestra, The Forge, Florida Studio Theatre, Road Nation, Burning Coal Theatre Company, and The Richmond Forum.
- Potential areas of expertise include marketing, fundraising, education, community outreach, finance, cultural planning, union representation, human resources, and consulting.

**The Student Experience**

- Project-based learning and career readiness is emphasized.
- Courses and program activities engage working arts professionals and local and regional arts organizations for students to explore career tracks and make professional connections.
- A required internship helps to transition students into the arts profession. Placements are highly individualized based on the student’s career goals within arts administration.
- Students take relevant classes in the Communication Studies and Political Science majors and in the Bryan School of Business & Economics.
- The Art Museum Studies concentration provides a foundation in the theory and practice of historic and contemporary art museums and non-collecting visual arts galleries and centers.
  - Students graduate ready for entry-level museum work and/or graduate programs in Museum Studies and Curatorial Studies.
  - An Art History minor is required for the Art Museum Studies Concentration.

**Accreditations & Affiliations**

- Association of Arts Administration Educators
- Society for Arts Entrepreneurship Educators

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**Major & Concentration**

**Arts Administration (BA)**
- Art Museum Studies

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**Contact**

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