In the Sustainable Tourism and Hospitality program, students learn 21st-century skills to solve complex problems affecting global tourism and hospitality with tools of sustainable development and the triple-bottom line approach to business.

Degree Outcomes

• Graduates have obtained employment at companies such as Volvo, Deere-Hitachi, R.J. Reynolds Tobacco, and Northwestern Life.
• Graduates have gone onto graduate programs at schools such as Wake Forest University, The University of North Carolina at Chapel Hill, and Georgia State University.

The Student Experience

• Emphasizes hands-on learning, with visits to organizations in the hospitality and tourism industry, guest speakers, and student projects addressing issues facing individual firms in that industry.
• Many courses require an external project working directly with an entrepreneurial endeavor and/or other firms that require assistance in meeting the business challenges they face in today’s global market economy.

Accolades & Accomplishments

• There is a practical approach to student learning.
• We educate students to be innovative and entrepreneurial employees for companies, as well as to start their own businesses.

Accreditations & Affiliations

• AACSB
• Sales Education Foundation