ENTREPRENEURSHIP

Our exemplary Entrepreneurship program teaches students to become innovative entrepreneurs, managers, consultants, and community leaders. We educate students for positions inside companies, as all companies need innovative and entrepreneurial employees, as well as to start their own businesses.

Degree Outcomes

• Graduates have obtained employment at companies such as Volvo, Deere-Hitachi, R.J. Reynolds Tobacco, and Northwestern Life.
• Graduates have gone onto graduate programs at schools such as Wake Forest University, The University of North Carolina at Chapel Hill, and Georgia State University.

The Student Experience

• Program is interdisciplinary in its approach, drawing from departments across campus. After completing entrepreneurship foundation courses, students can choose from one of eight cross-disciplinary profiles:
  o Creative industries entrepreneurship
  o International entrepreneurship
  o Family business entrepreneurship
  o Social entrepreneurship
  o Innovation and technology entrepreneurship
  o Health care entrepreneurship
  o Franchising
  o Entrepreneurship education
• A capstone internship provides a real-world experience that sets this degree apart nationwide.
• Cross-listed courses allow students flexibility in applying credit toward major/s or minor.
• Emphasizes real-world, hands-on learning. Many courses require an external project working directly with an entrepreneurial endeavor and/or other firms that require assistance in meeting the business challenges they face in today’s global market economy. All students complete a capstone internship.

Accreditations & Affiliations

• AACSB
• Sales Education Foundation

(last updated: Spring 2017)