ARTS ADMINISTRATION

The Bachelor of Arts in Arts Administration is an interdisciplinary liberal arts degree combining leadership and management theory and training within a cultural and creative arts context. Intended to be pursued in conjunction with creative studies within home disciplines, this degree is ideal for students pursuing leadership and administrative roles within arts and cultural organizations and works well as a second major.

Degree Outcomes

- Potential careers in arts administration include executive director, managing director, nonprofit program coordinator, production manager, museum curator, cultural planner, grant writer, community organizer, and arts education coordinator.

The Student Experience

- Organizations within the College of Visual and Performing Arts include music ensembles, theatre groups, and dance companies.
- Internships in arts administration are available for course credit and can include marketing and design, curatorial assistant, special events, and outreach programming.
- The program offers flexibility in selecting an arts discipline to extend leadership and management theory and training, and students may take courses in music, theatre, dance, and entrepreneurship to gain experience in multiple fields.
- Students enjoy access to outstanding resources at the UNCG College of Visual and Performing Arts, the largest arts college in North Carolina and one of the largest in the Southeast.

Accreditations & Affiliations

- Association of Arts Administration Educators

APPLY ONLINE at APPLY.UNCG.EDU

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