



UNC GREENSBORO

College of Arts
and Sciences

Major & Concentration(s)

Media Studies (BA)

Contact

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MEDIA STUDIES

Media Studies focuses on the creative production and critical consumption of a range of moving-image media and prepares students for careers in many media specialties. Majors have opportunities to study and produce narrative and documentary film, interdisciplinary media productions, television, and video journalism.

Degree Outcomes

- Graduates have gone on to work on “The Late Show with Stephen Colbert;” Lionsgate; New Republic Pictures; Trailer Park Productions; Sony Animation; Fox Broadcasting Co.; WNCN in Raleigh, N.C.; WGHP-TV in High Point, N.C.; Spectrum News, NC; freelance positions as showrunners, producers, directors, and assistant directors in motion picture and television production.
- Graduates have earned advanced degrees at schools including the University of Southern California, UCLA, Florida State University, and Savannah College of Art and Design.

The Student Experience

- Take classes from nationally and internationally recognized filmmakers and scholars.
- Access facilities that include a television studio, nonlinear editing space, and audio production studio.
- Craft your own program of study, drawing from courses on various aspects of film, video, and digital media production: media and screenwriting; media theory, history, and criticism; and news reporting and analysis.
- Participate in film, television, radio, print, and Web-based media internships.
- Get hands-on experience at WUAG, a student-run campus radio station.
- Participate in the Study Abroad program.

Accolades & Accomplishments

- Faculty includes several distinguished scholars, award-winning filmmakers, and creative artists, such as Dr. David Cook, author of *A History of Narrative Film*, the definitive history of motion pictures, used worldwide; Dr. Jeffrey T. Adams, author of *The Cinema of the Coen Brothers: Hard-Boiled Entertainments*; and Dr. Emily Edwards, author of *Graphic Violence: Illustrated Theories About Violence, Popular Media, and Our Social Lives*.