Media Studies focuses on the creative production and critical consumption of a range of moving-image media and prepares students for careers in many media specialties. Majors have opportunities to study and produce narrative and documentary film, interdisciplinary media productions, television, and video journalism.

**Degree Outcomes**

- Graduates have gone on to work on “The Late Show with Stephen Colbert,” Lionsgate; New Republic Pictures; Trailer Park Productions; Sony Animation; Fox Broadcasting Co.; WNCN in Raleigh, N.C.; WGHP-TV in High Point, N.C.; Spectrum News, NC; freelance positions as showrunners, producers, directors, and assistant directors in motion picture and television production.
- Graduates have earned advanced degrees at schools including the University of Southern California, UCLA, Florida State University, and Savannah College of Art and Design.

**The Student Experience**

- Take classes from nationally and internationally recognized filmmakers and scholars.
- Access facilities that include a television studio, nonlinear editing space, and audio production studio.
- Craft your own program of study, drawing from courses on various aspects of film, video, and digital media production: media and screenwriting; media theory, history, and criticism; and news reporting and analysis.
- Participate in film, television, radio, print, and Web-based media internships.
- Get hands-on experience at WUAG, a student-run campus radio station.
- Participate in the Study Abroad program.

**Accolades & Accomplishments**

- Faculty includes several distinguished scholars, award-winning filmmakers, and creative artists, such as Dr. David Cook, author of *A History of Narrative Film*, the definitive history of motion pictures, used worldwide; Dr. Jeffrey T. Adams, author of *The Cinema of the Coen Brothers: Hard-Boiled Entertainments*; and Dr. Emily Edwards, author of *Graphic Violence: Illustrated Theories About Violence, Popular Media, and Our Social Lives*. 

---

**Major & Concentration(s)**

Media Studies (BA)

**Contact**

Frank Donaldson  
Director of Undergraduate Studies  
frank_donaldson@uncg.edu

**Department of Media Studies**

mediastudies.uncg.edu  
336.334.5360  
210 Brown Building  
PO Box 26170  
Greensboro, NC 27402-6170

**APPLY ONLINE at APPLY.UNCG.EDU**